

## CELEBRATE WITH US 100K FOLLOWERS ON TIKTOK

### Do you want to experience the magic of Teatro alla Scala?

Celebrate with us 100,000 followers on Teatro alla Scala official TikTok channel: participate in the contest and enjoy a unique experience!

- The contest is **open to anyone** who has a TikTok account and follows the Teatro alla Scala channel.
- Contest duration: from **4 October 2024** to **19 October 2024**

### Contest Theme

The theme of the contest is to follow the TikTok channel of Teatro alla Scala ([tiktok.com/@teatroallascala](https://www.tiktok.com/@teatroallascala)), like, and comment on the video dedicated to the contest, which is pinned on the profile and available at this [link](#).

### How to Participate in the Contest

During the contest period from 4 October to 19 October 2024, participants can enter by following the steps outlined below.

On 4 October 2024, the start date, Teatro alla Scala will publish a video on its official TikTok channel inviting users to join the contest.

To participate, interested users must log in to TikTok with their account and then:

- Follow the official TikTok page of Teatro alla Scala ([tiktok.com/@teatroallascala](https://www.tiktok.com/@teatroallascala)).
- Like and comment on the video published by Teatro alla Scala to promote the contest on its TikTok channel.

All users who post a valid comment on the video on the official TikTok channel of Teatro alla Scala will be eligible for the final draw. Each user can post as many comments as they wish; however, only the first valid comment will be considered for the draw.

Only valid comments related to the Teatro alla Scala video will be considered. Comments posted in response to other users' comments under the video will be excluded. All comments must be posted by 11:59 PM on October 19, 2024.

### User Responsibility

To participate in the contest and ensure the comment is valid, it is important to note the following:

- The comment must not contain offensive, defamatory, threatening, pornographic, vulgar, obscene messages, or content that infringes on the rights of third parties, including personal data protection rights, under penalty of immediate exclusion from the contest.

- The user acknowledges that they are responsible for the content of their comment and agrees to indemnify Teatro alla Scala from any harmful consequences or compensation claims, including legal fees, arising from non-compliance with the contest rules. Therefore, Teatro alla Scala shall not be held responsible for any claims of any nature made by third parties regarding the content of the comment.
- The user acknowledges that any violation of these terms may result in immediate exclusion from the contest as soon as detected, without prejudice to further damages.
- The user acknowledges that once posted, the comment will be publicly available online. Teatro alla Scala is not liable for any misuse of the comment by third parties.
- The user acknowledges that the published comment must be relevant to the contest's theme and meet the required criteria, under penalty of immediate exclusion.

### **Moderation**

Every comment posted for this contest will be subject to moderation. Only valid comments for the purpose of this contest will be included in the final draw.

Teatro alla Scala reserves the right to delete, at any time, even after publication on TikTok, any content it deems, at its sole discretion, to infringe on the rights of third parties, including personal data protection rights, or to be offensive or inappropriate.

### **Final Draw**

The random drawing of winners will take place by 22 October 2024. All valid comments received will be compiled into a database, and a random draw will be conducted using Microsoft Excel.

Ten (10) winners will be selected, and each will choose a companion. Teatro alla Scala will also prepare a list of ten (10) reserves who, in the event of the winners' withdrawal, will choose their respective companions. Reserves will only be contacted if the winners are unavailable and will be contacted in the order of the draw.

### **Participation and Limitations**

The contest is open to everyone.

To be eligible, participants must be listed as followers of Teatro alla Scala's TikTok page at the time of the prize assignment.

### **Prize**

The prize consists of an invitation for the ten (10) winners to take a guided tour of Teatro alla Scala and attend the stage rehearsal of the ballet *Balanchine/Robbins Triple-Bill* on 6 November 2024, from 3:00 PM to 6:00 PM.

Each winner may attend the Theatre tour and rehearsal with the previously chosen companion.

The Theatre Direction reserves the right to make changes to the rehearsal for reasons of force

majeure or artistic needs. The Theatre will communicate such changes in advance to the contest winners.

### **Winner Announcement**

After the random draw by 22 October 2024, Teatro alla Scala will announce the winners' names on TikTok through a (1) tagged comment under the contest video and a story.

Each winner will also be contacted via private message on the TikTok profile with which they commented on the contest video.

The user who receives the winning message must send an email to

[ufficio.web@fondazionelascala.it](mailto:ufficio.web@fondazionelascala.it) with the subject line "Contest TikTok Scala 100k," providing their personal details (name, surname, and phone number) and those of their companion.

If a winner does not send the required email within 2 days of the winner announcement, the prize will be considered unassigned. The first reserve will be contacted following the same process, and this will continue until all prizes are assigned.